

OUR CSR POLICY (Corporate Social Responsibility)

Natural and human resources are at the heart of our actions. Natural because we work to preserve the ecological capital of our site. Human because we involve our teams in this environmental challenge and strive to implement a responsible employment policy. A long-term vision, therefore, for our clients, our employees, and our planet.

Commitment 1 - Train, engage, and retain our employees

- Integration of local employees only: local employment
- Implementation of participatory management in decision-making processes
- Give priority to retaining our employees year after year
- Encourage exchanges within the team and between departments
- Emphasis on thanking employees
- Raising awareness among staff about environmental issues and the importance of setting an example for campers
- Training on resource management practices and waste reduction
- Creation of an IT charter for staff

Commitment 2 - Optimize resource management

Water management:

- Installation of low-flow devices and pressure reducers for faucets and showers
- Raising campers' awareness about the importance of water conservation and responsible water usage practices
- No irrigation for hedges and lawns
- No swimming pool

Energy:

- Replacement of all park light bulbs with LEDs
- Installation of sub-meters for water and electricity in accommodations for consumption tracking
- Purchase of energy-efficient household appliances
- Encouragement for campers to reduce energy consumption and use low-energy equipment
- Walking and biking are prioritized for mobility within the campsite
- No air conditioning or heating in common areas (reception, communal gallery, shared restrooms)

Waste management:

- Implementation of a waste sorting system with appropriate containers
- Raising awareness among customers to encourage recycling and waste reduction
- No disposable mattress protectors or sheets in rental accommodations
- Prioritization of email communication over postal mail
- Recycling paper at the reception
- Installation of a compost bin on-site for customer use

Commitment 3 - Preserve the surrounding natural landscape and promote local value

Nature conservation:

- Limiting the ecological footprint of the campsite by preserving surrounding natural areas
- Encouraging participation in educational activities on local biodiversity and fragile ecosystems: guided tours of the wet meadows by the Parentis lake to discover the eco-grazing methods used to sustainably maintain these meadows, guided tours of the Ruchers du Born apiary
- Participation in the pollination of the surrounding flora by installing around ten beehives in the nearby forest
- Encouraging campers to respect environmental protection rules during their recreational activities
- Manual weeding throughout the campsite
- Avoiding excessive alignment of mobile homes to preserve the visual integrity of the landscape, with 80% of sites remaining as open spaces, symbolizing greenery and nature
- Distributing the campsite's eco-responsible charter to customers, including guidelines for environmentally respectful behavior
- Use of eco-friendly products

Priority to local actors

- Promoting local producers
- Prioritizing short supply chains
- Bread and pastries from the village baker
- Choosing local artisans for work
- Advertising visits and activities within the area or within a maximum one-hour radius from the campsite.